



Co-funded by
the European Union

SusPack Final Event

Project "Building a positive attitude
towards sustainable fresh food and
takeaway packaging"

29th November 2022
Online 10:00 -12:00

(UTC+1) Rome Time

10:00

Welcome

10:05

The SusPack project: why it is important to
involve consumers in sustainable habits

10:25

Sustainability in everyday life
– how does Martha do it?

10:45

Content and lessons from SusPack training

11:15

Conclusions and comments

11:40

Q&A session

**Diletta Paoletti - Project
manager, Italy**

**Silvia Cugini - ADOC,
Italy**

**Maija Soljanlahti - Martha
Organization, Finland**

**Virpi Korhonen - Package
Testing & Research Ltd,
Finland**

**Caterina Calefato -
PhD, UX architect,
Italy**

